



Milan , 1st October 2009

PRESS RELEASE

INTERPLANET PRESENTS ITS NEW WEBSITE AT TTG INCONTRI IN RIMINI

Interplanet GSA co-founder and the only Italian member of APG Global Associates, the most important GSA network in the world, will be present at TTG Incontri this year with its latest issues. During this event Interplanet will introduce its new website www.interplanet-gsa.com, totally restyled both as for its contents and for its graphics. This new website offers a broader view on the companies represented by Interplanet (airline companies, cruises and car rental) enabling Interplanet 's clients to get all possible requested info.

The "cruises" section has a new module for a faster research , so that users will be able to find or check easily the availability of the cruises by Holland America and Windstar, the most demanded by the Italian customers.

The Hertz section appears as an independent site, in which travel agents and Tour Operators can make reservations and get all the necessary info to enhance their skill in their job.

Interplanet GSA, in collaboration with **Hertz**, launches "BUSINESS TRAVEL PROGRAM", a product addressed especially to travel agencies that work with the business travel rentals. The new service gives a supplementary possibility, besides the usual prepaid package, so that a travel agent can make reservations directly on line for the business clientele. These reservations are valid also for the fares to be paid on the spot.

Travel agents will be able to book Hertz cars all over the world with special prices in Italy and in others European countries created only for the business segment.

Special codes will be assigned to those agencies that count a good number of clients. These agencies will make reservations directly on www.interplanet-gsa.com with payment on the spot through a dedicated customized area displaying the datas (logo and contacts) of the travel agency. Those agencies that have considerable number of business clients and that book on line will be able also to request a customized micro web site.

Interplanet can supply travel agencies, in order to keep their clients' business , with cards "EXECUTIVE TRAVEL CARD" upon request. On these cards access codes and also the contact of the client's agency will be displayed. The travel agencies' clients therefore will be able to book autonomously their car with the guarantee for the travel agency to check all the reservations made and the payment of its commissions earned.

This offer by Interplanet allows the travel agencies to deal with only one contact for all their needs.

Holland America Line - For the 2010 planning, besides the Caribbean destinations offered until spring, the five star ship cruises of the premium segment launches the Nieuw Amsterdam, the 15th ship of the HAL fleet, to be launched in Jul. 2010 at Fincantieri. The new ship that has 86.000 tonnage and will be able to host up to 2106 guests on board , will be cruising both in the eastern and western Mediterranean .

The ship as approximately the same features of its sister Eurodam with all the latest issues of "Signature Class" ships.

Interplanet-gsa srl

Direzione e Uffici: 20124 Milano - V.le della Liberazione, 18 – Tel. +39 199 11 88 55 – Fax +39 02-67730210



The anticipation for 2010 is of a continuous and constant growth of passengers everywhere : in the Mediterranean , Alaska (where HAL has been a leader for more than sixty years) , South America and the North Seas.

Windstar Cruises - The Windstar sailing ships have recently won the Condé Nast traveller Readers' Travel Award For the category " Cruise Line : Small Ships " . The Company reconfirms its itineraries for the next season between the Tropics and the Mediterranean , according to season.

The spring and summer time routes in the Mediterranean and in the Adriatic between Venice and Dubrovnik have proved successful, as well as for the Caribbean with the fanciful destinations such as Barbados and St. Thomas.

The most important latest issues contained in the Windstar cruises planning for 2010 are the new chosen harbour as Cagliari, Carloforte, Pylos, Zakynthos, Bastia, Palau, Falmouth.

All the three ships of the fleet have reached a further upgrade , for their public areas as well as for the relax and spa facilities.

Air Tahiti Nui reconfirms its winter flights to Papeete via Los Angeles, leaving from Paris, thanks to the good performance of the destination French Polinesia in the Italian market. In Italy Air Tahiti Nui operates in partnership with Alitalia, Air France/KLM, Delta , American Airlines, JAL.

Aircalin , the important flight Carrier to New Caledonia , has recently celebrated the 25th anniversary of its working activity and dedicates special net fares to Tour Operators , that can be sold separately. The routes are to its base in Noumea from Brisbane , Sidney , Auckland, Tokio and Osaka. In Italy the carrier operates in partnership with KLM, Finnair and Air France.

Binter Canarias from its hub in Las Palmas the company guarantees good connections to all destinations throughout the archipelago : Lanzarote, Gran Canaria, El Hierro, Tenerife, Fuerteventura, La Gomera. Binter offers also special fares to Funchal, Madeira and Marrakech.

China Southern Airlines (CZ) for the winter schedule will operate twice a week from Paris CDG to Canton (Wednesday and Saturday) . The flight operated weekly grows to five with the three flights operated in code share with Air France (Tuesday, Friday and Sunday).The daily connections from Amsterdam to Canton are always operating. The other new issue is the introduction into the market of the SKYTEAM China Pass : starting from 3 coupons, it's valid only on domestic CZ flights and together with this pass must be issued an international ticket with China Southern or with any other company partner in SkyTeam. This pass does not include destinations such as Hong Kong, Macau and Taiwan. CZ is one of the few companies nowadays that guarantees a 5% (five percent) commission on BSP sales.

--- End ---

Press contact :

Matteo Pomini – Interplanet-gsa

Director Communication & Human Resources

Tel. (+39) 02 67730.251

Fax (+39) 02 67730.210

press@interplanet-gsa.it

www.interplanet-gsa.com

Interplanet-gsa srl